



**Leslie Witkin of Physicians First, Inc. Presents**  
**The Medicare EHR Incentive Program – Can You Achieve**  
**“Meaningful Use” for the Bonus & Prevent Medicare Payment**  
**Decreases for Non-Compliance in the Future?**

**Audio Conference - Thursday, April 8, 2010 1PM-2:30PM (Eastern)**

Federal legislation signed in to law in 2009 provides for up to \$44,000 per eligible professional in the Medicare program for adopting an electronic health record (EHR); but that bonus is tied to your using a certified product AND meeting “meaningful use” criteria that escalate in 3 stages. Stage 1 of meaningful use has recently been defined in a government proposal and there are a total of 25 requirements. By 2015 if you have not adopted EHR and are not a meaningful user, your per provider reimbursements with Medicare will decrease on an annual basis as the penalty phase kicks in!

***Some of the Topics Covered During the Program:***

- Who is eligible and who is not eligible for the bonus incentive?
- The per year incentive payments 2011-2016. The penalty amounts starting 2015.
- What is a “certified” EHR- What entities are authorized to certify EHR systems?
- The 3 stages of “meaningful use” and the implementation dates 2011 thru 2015.
- Defining the 25 requirements proposed for Stage 1 of “meaningful use”.
- Which requirements are easily met and which ones are not?
- How are these requirements reported?
- Is PQRI part of “meaningful use”?
- Is your current EHR system ready? Not even a CCHIT certified EHR is guaranteed to meet the aggressive criteria proposed for Stage 1.
- How and when will the bonus incentive be paid?

*Your presenter is Leslie Witkin, President of Physicians First, Inc. Leslie is well recognized in the state of Florida and nationally for her detailed and uncomplicated presentations regarding health care regulations affecting medical businesses.*

**How the Audio Works:**

You get a toll-free number to call on the day of the audio conference. **There is no limit to the number of staff from your office who can listen to the audio via speakerphone!\***

No later than the day before the audio you receive "dial in" instructions and files for the audio conference course materials via email, to download & print so you can follow along during the presentation.

*\*One phone line per registration. Additional lines are charged at the per line rate.*

**Cost:           \$250.00 per telephone line - (cancellations will be subject to a \$50 processing fee-no refund may be made without 24 hours notice )**

**See the Next Page to Find Out How to Conveniently Register**

**Credit Card Payments Are Accepted-Online Registration Is Also Available**

**Payment Must be Received at the Time of Registration**

**Medicare EHR Incentive & "Meaningful Use" Audio Conference – April 8, 2010**

**NOTE: Individual Name Registered will be the Name Used for Audio Conference Confirmation Dial In.**

1. Complete registration and mail to *Physicians First, Inc.* with a check made payable to *Physicians First, Inc.* OR your credit card information.

Mail to: Physicians First, Inc.  
5987 Lake Pointe Dr. # 708  
Orlando, Florida 32822

2. Fax your registration to *Physicians First, Inc.* with your credit card payment information.  
Fax 407-249-8080.

3. Register online using your credit card or using your PayPal account.  
[www.physiciansfirst.com](http://www.physiciansfirst.com)  
"Click" on Seminars, then Upcoming Seminars

4. Register by telephone by calling 407-249-7900 - Have your credit card information available.

**PLEASE PRINT OR TYPE - EMAIL ADDRESS IS IMPORTANT!!**  
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What is the Security code?  (3 digits on the BACK of your card OR

for American Express the 4 digits on the right FRONT of card!



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